

SHARON KIM

GRAPHIC DESIGNER

sharonkimdesign.com

Northern California

(925) 307-9353

sharon@sharonkimdesign.com

I am a Graphic Design student with over 5 years of combined in-house and freelance experience utilizing creative design skills, as well as prompt engineering and generative AI models, to create dynamic and engaging designs for digital and printed material, in the private and public sectors.

WORK EXPERIENCE

Student Assistant (Graphic Design)

Las Positas College, Livermore CA

09/2023 – 05/2026

- Create visual concepts used for increasing student enrollment across multiple departmental programs.
- Partner with Director of Marketing & Communications and other program specialists to develop promotional materials for weekly outreach and community events.
- Establish trusting relationships across 27+ departments to develop brand standards, typography, and graphic elements for logos, brochures, flyers, signage, product packaging, apparel, web elements, and promotional presentations for summer camps, festivals, and special events.

Freelance Graphic Designer

Spicy Noodle Life, Bielefeld GER

03/2020 – 11/2025

Flower Power Genetics, Stockton CA

09/2020 – 08/2022

Bottomline Clothing Co., Antioch CA

07/2021 – 07/2021

Ho'ola Dry Boxes, Kapolei HI

11/2020 – 05/2021

Ironworks Gym Tracy, Tracy CA

09/2020 – 09/2020

- Work closely with startup and established businesses to develop brand and visual identity and create visual concepts for product and online graphics that will capture and resonate with the intended audience.
- Utilize appropriate design applications to create impactful visual designs which have resulted in increased brand recognition and customer loyalty.

Graphic Design Intern

Bay Valley Tech Academy, Modesto CA

09/2019 – 11/2020

- Implement skill and expertise of design software to build asset libraries for local, non-profit technical training academy.
- Collaborate with creative team to update and redesign marketing materials, resulting in a 27% increase of program grants and funding.

LANGUAGES

- English *Fluent*
- American Sign Language (ASL) *Limited Fluency*

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SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premier Pro
- Artificial Intelligence (A.I.)
- Canva
- Figma
- Branding
- Motion Graphics/Animation
- Web Design & Development
- Project Management
- Client Communications

EDUCATION

AnimationA2Z, Online

Pilot Animation Program

05/2026 – 05/2026

- Animation

Las Positas College, Livermore CA

Graphic Design & Digital Media, AA

01/2020 – 05/2026

- Illustrator
- Photoshop
- After Effects
- InDesign
- Typography
- Color Theory
- Branding
- Web Design
- Motion Graphics
- 2D/3D Drawing
- Design Principles
- Photography

Bay Valley Tech Academy, Modesto CA

Web Development

09/2019 - 11/2020

- HTML/CSS
- JavaScript
- Python
- Ruby On Rails
- Object-Oriented Programming
- Test-Driven Development